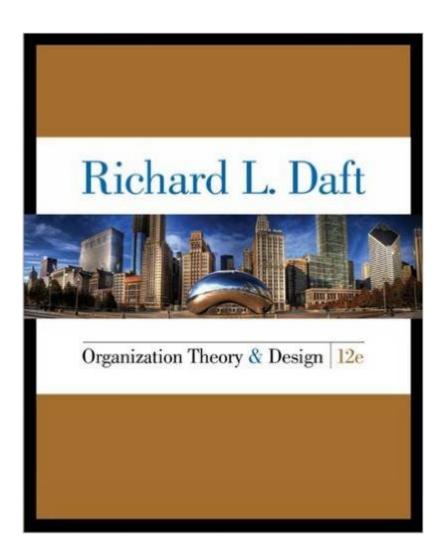
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Organization Theory And Design 12 Edition





Synopsis

Discover the most progressive thinking about organizations today as acclaimed author Richard Daft balances recent, innovative ideas with proven classic theories and effective business practices. Daft's best-selling ORGANIZATION THEORY AND DESIGN presents a captivating, compelling snapshot of contemporary organizations and the concepts driving their success that will immediately engage any reader. Recognized as one of the most systematic, well-organized texts in the market, ORGANIZATION THEORY AND DESIGN helps both future and current managers thoroughly prepare for the challenges of today's business world. This revision showcases some of today's most current examples and research alongside time-tested principles. Readers see how many of today's well-known organizations thrive amidst a rapidly changing, highly competitive international environment. New learning features provide opportunities for readers to apply concepts and refine personal business skills and insights.

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Customer Reviews

This book is easy to read, very informative and is well organized. Over the years I have encountered most of the organizational structures addressed in this book. What makes this book so valuable is the rationale for picking one structure over another, and how that structure helps or hinders in implementing your business strategy. Once you have gone through the material, the book makes for a great reference.

This was an amazing loom. The author literally took a step by step overview of organizations and

their choice of development. This case study we intensive and very eye opening. I even took some details notes for a business that I am planning. Great read.

Exactly what I needed.

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